



Sanguine

.....
ESTATE

Wine Club

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CONSISTENTLY ACHIEVING HIGH RATINGS EVERY
YEAR DESPITE WHAT MOTHER NATURE THROWS AT US.
THIS IS THE HUNTER FAMILY PROMISE TO YOU.

From the Hunter family of Sanguine Estate

We are very proud to introduce our Sanguine Wine Club.

When we established Sanguine Estate back in 1997 with sanguine minds and high hopes, we couldn't have dreamed of the success we've enjoyed over the 19 year journey. At the centre of this success are our loyal customers old and new.

As demand for our wines has steadily increased (what a terrible problem to have!) we've found it difficult to ensure a reliable supply of our newly released wines to our long term customer base. Our Wine Club was designed to reward our loyal customers by offering excellent value wine packs, museum releases, pre-release wine offers, pre-release event tickets and special members-only events and gifts.

It's our way of thanking you for joining us on our journey and we hope you enjoy the wonderful rewards of becoming a Sanguine Wine Club member.

Cheers to a Sanguine Future,
Tony, Lyn, Mark & Melissa Hunter and Jodi & Brett Marsh



Sanguine Wine Club Privileges

- (1) Secured allocation of your favourite Sanguine Estate Wines to have on hand all year round
- (2) 15% discount on all further purchases of current release wines
- (3) Priority notification of limited availability packs
- (4) Exclusive events for wine club members
- (5) Priority notification of events
- (6) Hunter family Quality Guarantee

(1) Secured allocation of your favourite Sanguine Estate Wines to have on hand all year round

Whatever your wine preferences, we want to ensure our loyal customers **don't miss out** on their favourite wines. Rather than assume everyone has the same tastes, we've decided to **offer two Wine Plan options**.

Select from :

Option 1: An allocation of each **Sanguine New Release** delivered to your door to match the season as follows :

		Value	Wine Club Member Value*
Autumn Dozen (April Delivery)	8 x Wine Club Shiraz (exclusive to members) 4 x Cabernet Blend	\$340	\$289
Winter Dozen (August Delivery)	2 x D'Orsa Shiraz 4 x Inception 6 x Progeny Shiraz	\$450	\$383
Summer Dozen (November Delivery)	4 x Chardonnay 4 x Rose 4 x Tempranillo	\$300	\$255

OR

Option 2: Tailor your own pack based on your preferred Sanguine wines at **15% off** the recommended retail price*

The Wine Plans are very **flexible** and we'll **contact you before each delivery** to give you the **opportunity to change** the mix of your wine selection, vary the delivery address, delay the delivery or increase the quantity of wine delivered.

* Excludes freight

(2) 15% discount on all further purchases from the winery of current release wines (no matter how big or small the purchase)

Not in conjunction with any other offer or on limited availability packs.

(3) Priority notification of limited availability packs including rare wines, museum wines and special mixed packs

As our **museum stocks continue to drop**, the availability of vertical tasting packs and other special mixed packs will become **more scarce**. For example, our Gourmet Traveller Star packs (released as a result of some fantastic reviews in Gourmet Traveller Magazine) **sold out** in just **3 hours**. As a club member, you will receive **priority notification** of such packs as well as rare wines like our Tempranillo.

As the club grows some of these wines **will become exclusive to club members**.

(4) Exclusive events for wine club members

We will hold a number of **member exclusive events** throughout the year such as the hugely successful **Wine Club Blending session** where members help Mark blend the Wine Club Shiraz. A fun and educational session and your name will appear on the back label.

"Brilliant job today....The event was better than I could have hoped for, and it was really good to meet like minded people who love their wine"

Geoffrey Nicholas

(5) Priority notification of events

Sanguine holds a number of events throughout the year both in Melbourne and Heathcote including a new schedule of **wine masterclasses** where we will **collaborate with industry experts** to increase our knowledge about all things wine. As a Wine Club member, you will receive **advanced notice** of all limited release tickets for events such as our **Annual Family VIP dinner**, which **sold out within 1 week**.

(6) Hunter family Quality Guarantee

If you are not completely satisfied with the wines you purchase, we'll pay for the wines to be returned and either replace or refund to their full value.

Bonuses

- (1) Recipes to match our wines
- (2) Guides on how our wines are aging
- (3) 20% off* our range of Plumm glassware in stock at cellar door

* Not in conjunction with any other glassware offer

New Member Application Form

Please complete the form to activate your membership and we'll be in contact to confirm your Wine Plan price and payment schedule. Your credit card will not be debited until you have confirmed your Wine Plan.

1. Please select your preferred wine pack option

Option 1 NEW RELEASE PACK (refer to page 2 for details)

Option 2 TAILOR YOUR OWN PACK (design your own packs below)

	April Pack (# of bottles)	August Pack (# of bottles)	November Pack (# of bottles)
Chardonnay			
Rose			
Tempranillo			
Cabernet Blend			
Wine Club Shiraz			
Progeny Shiraz			
Inception Shiraz			
D'Orsa Shiraz			
TOTAL must be a total of 36 bottles per calendar year			

We'll calculate your Wine Plan price and contact you to confirm before any payments are made.

2. Complete your personal details below

Salutation First name Surname

Delivery address

Suburb State Postcode

Phone DOB

Email

Delivery Instructions

Payment details

Please charge my    prior to delivery of each pack

Card number

Expiry Date Today's Date CCV

I certify I am over 18 years of age and I hereby give Sanguine Estate permission to debit my credit card upon confirming my Wine Plan price until membership is cancelled. I agree to the terms and conditions (see reverse).

Signed Date

OFFICE USE ONLY : Date Entered Pack Sent

Terms and Conditions

Delivery:

- As a Sanguine Wine Club Option 1 "New Release" member we will send you 1 dozen bottles of wine in April, August and November each year unless the Wine Plan is varied in writing before the wine is dispatched.
- As a Sanguine Wine Club Option 2 "Tailor Your Own Pack" member we will send your chosen wines in April, August and November unless the Wine Plan is varied in writing before the wine is dispatched
- We will contact you to confirm your details prior to dispatch of your wine as Sanguine cannot take responsibility for wines delivered to an old address.
- Delivery available only within Australia
- If you have requested for your wine order to be left at an unattended delivery address, then this "Authority to leave" passes the risk of any loss or damage to you and you provide assurance that a person under the age of 18 cannot access the wine.

Cost:

- For the Sanguine New Release wine packs see overleaf for members cost per pack
- Should you select the tailored package, we will calculate your deliveries based on the selected wines and then apply the Wine Club members discount
- Prices are subject to change without notice
- Freight will be charged at Sanguine's standard freight charges
- Your credit card will be stored securely and debited automatically prior to each shipment of wine

Wines:

- Unfortunately we can't control mother nature so all wines are subject to availability. Should a wine be in short supply, we will contact you about your allocation

Cancelling membership:

- You can cancel at any time however if the wine has been delivered and you decide to cancel your membership a \$60 administration and delivery fee will apply for return of wine.
- To cancel membership please email Jodi@sanguinewines.com.au

For full terms and conditions please visit our website



77 Shurans Lane Heathcote Vic 3523

Cellar door open Sat, Sun and Public Holidays from 10am to 5pm

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